



Priscilla M. Cale is the Director of the University of Connecticut Family Business Program, one of the most seasoned, diverse and successful university-based family business resources in the nation. The Family Business Program is a division of the University of Connecticut School of Business's Management Department and a function of the Connecticut Center for Entrepreneurship & Innovation (CCEI). Since 1995, the UConn Family Business Program has been dedicated to enhancing the success of businesses, families and individuals by providing unparalleled resources and opportunities for collaboration. The program's goal is to help family businesses

develop strategies and policies that will serve to perpetuate family ownership while helping them make significant advances in functions related to business strategy, increased complexity, organizational structure, management practices, diligence and succession planning.

Ms. Cale has been with the Family Business Program since 2000 and in May of 2006 completed UConn's MBA Program with a concentration in Management. She is a staunch supporter of the region's family business community, having come from a family business herself, and she frequently presents to industry associations and educational forums regionally and at national conference on successful family business stewardship. Ms. Cale develops and implements outreach initiatives that link students, family businesses and entrepreneurs alike while funding Management Research that has been published in prestigious academic journals. Ms. Cale can be reached at (860) 486-5628 or via e-mail at pcale@business.uconn.edu.