

Recognizing Leading Companies in
Corporate Citizenship

CBIA's Third Annual
**SUSTAINABILITY
CONFERENCE**

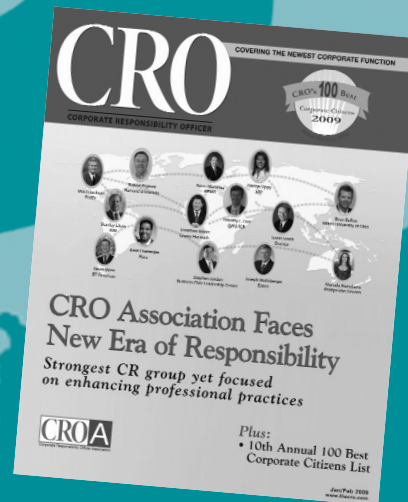
June 16, 2009

The Hartford Club, 46 Prospect St., Hartford



Keynote Speaker
Jay Whitehead

*President/Publisher,
CRO Magazine*



CBIA

CONNECTICUT BUSINESS & INDUSTRY ASSOCIATION

350 Church St. • Hartford, CT 06103-1126 • 860-244-1900

cbia.com

Learn what Connecticut companies are doing to lower costs, eliminate waste and increase value

Now more than ever before, companies of all sizes from all industry types are developing green initiatives within their workforce, supply chains and operations. CBIA's 3rd Annual Sustainability Conference will showcase what some of the leading companies are doing in the area of corporate social responsibility and what is the return on their investment.

Keynote Address



Jay Whitehead,
President/Publisher,
CRO Magazine

Since 1982, Corporate Responsibility Officer (CRO) Magazine

Publisher Jay Whitehead has shared his expertise as a business writer, publisher

and on-air TV and radio talent. He is a recognized expert in North America and Europe on the Corporate Responsibility movement and technology-enabled business processes. Jay regularly appears on CNBC's "On The Money," PBS, MSNBC and CNN as an expert on corporate responsibility and human resource topics.

Highlights of the program include:

- Hear from CRO magazine publisher Jay Whitehead
- Release of CBIA's 2009 Sustainability Survey
- A panel discussion with leading Connecticut companies on CRO's 2009 Top 100 Corporate Citizens list



Your business advocate and so much more!

WHEN

Tuesday, June 16, 2009

7:30 a.m. — Registration & continental breakfast

8:30 a.m. to noon — Program

WHERE

The Hartford Club, 46 Prospect St., Hartford, CT

KEYNOTE SPEAKER

Jay Whitehead, President/Publisher, CRO Magazine

Hear from Connecticut companies how you can implement best green business strategies to grow your business and add customer value during difficult economic times.

To learn more, or to find out about sponsorships, contact Adam Ney at 860-244-1900 or adam.ney@cbia.com

REGISTER BY: **PHONE** 860-244-1977 **FAX** 860-278-8562 **INTERNET** cbia.com **E-MAIL** registrar@cbia.com

Your registration code is 0 0 0 0 0

CBIA's Third Annual Sustainability Conference

Tuesday, June 16, 2009 • The Hartford Club, 46 Prospect St., Hartford

Name _____ Title _____

E-mail Address _____

Company _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone _____ Fax _____

Cancellation policy: Registrants who do not cancel four business days prior to the program date and do not attend will be liable for the full seminar fee. Please call if you have special needs. Payment required prior to program. Please send completed form and your check, payable to CBIA, to: Registrar • CBIA • 350 Church St., Hartford, CT 06103-1126.

COST PER PERSON

- CBIA-member companies \$50
- Nonmember companies \$60

Subtotal \$ _____

Add 6% CT sales tax (x 0.06) = \$ _____

TOTAL DUE \$ _____

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See a full list of CBIA's programs online at www.cbia.com/jumps/programs.htm

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