

DON'T MISS CONNECTICUT'S BIGGEST BUSINESS NETWORKING EVENT!

- ▶ Hear leadership expert Susan O'Malley share her exciting and challenging rise to the top of the sports world
- ▶ Learn how the new governor and new state legislature could impact the business community
- ▶ Network with business leaders from across the state at this annual celebration

WHEN & WHERE

11.8.18

Hartford Marriott Downtown
200 Columbus Blvd.

4:30 pm | Networking Happy Hour

5:30 pm | Meeting & Keynote
with Susan O'Malley

6:45 pm | Reception

SPONSORSHIP

\$1,500

Includes multimedia
recognition package
and 12 tickets.

For complete details,
contact Joe Dias
(860.244.1118;
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2018 ANNUAL MEETING & RECEPTION

cbia

860.244.1977 @ cbia.com/events
events@cbia.com

REGISTER NOW!

SPECIAL GUEST

Susan O'Malley

As the first female president of a professional sports franchise, Susan O'Malley is a pioneer in two fields: sports and business. She knows what it takes to be a leader in a tough business environment and how to create an organization from the ground up. After working as an intern, O'Malley joined Washington Sports and Entertainment in 1986. Her groundbreaking business ideas and proactive approach to customer service brought her to the top of the sports business world.



With family support and strong female influences, O'Malley's life and career are an example for women who want to break into male-dominated industries. Her message is influenced by her family and the management lessons she developed in her unprecedented career. Due to her expertise in connecting with employees, transforming organizational culture, and hiring the right people for the right positions, O'Malley blazed a trail for herself and others. Her speech calls on anecdotes and lessons learned from a life of unprecedented success.

O'Malley has gone on to earn her law degree from Georgetown University, where she also taught a sports business marketing class and was awarded the Adjunct Professor of the Year Award. She is currently a full-time faculty member at the University of South Carolina.